

Media release

Emmi commits to nationwide recycling system

Lucerne, 10 March 2022 – Emmi, in association with more than 50 stakeholders along the entire value chain, signed the “Pact” to create a sustainable circular economy for plastic packaging and beverage cartons in Switzerland. Initiated by “Drehscheibe Kreislaufwirtschaft”, a project run by “Swiss Recycling”, this is also seen by Emmi as an important step towards achieving its sustainability goals of making packaging 100 per cent recyclable by 2027 and closing the cycle.

Emmi has been involved in initiatives such as PRISMA for years, together with other innovative companies, to promote a far-sighted, consumer-friendly, cost-efficient and national collection system. This commitment is also anchored in Emmi’s sustainability model, which has specific targets and is aligned with the netZERO 2050 vision. By 2027, Emmi aims to make its packaging recyclable, eliminate single-use plastic packaging and work towards the closed-loop system necessary to achieve this.

“The ‘Pact’ is an important step on the way to establishing a sustainable, circular economy for plastic packaging and beverage cartons in Switzerland and thus also making a positive contribution to climate protection”, explains Gerold Schatt, Head of Sustainability at Emmi.

Working together towards a sustainable future

To move from a linear system to a sustainable, circular economy, a national collection system is needed. This requires the commitment of stakeholders along the entire value chain – from packaging producers to retailers and waste disposal companies. Emmi and more than 50 other companies and organisations, such as Coop, PRISMA and Unilever, have now signed the “Drehscheibe Kreislaufwirtschaft Pact” on “Closing the cycle for plastic packaging and beverage cartons”.

The “Pact” has the following goals:

- A harmonised, cost-effective and eco-efficient, consumer-friendly and coordinated circular economy system for plastic packaging and beverage cartons will be introduced throughout Switzerland.
- Making better use of “Design4Circularity” allows the cycle to be closed and thus reduces the environmental impact.
- The use of recycled materials is becoming a matter of course.
- Appropriate framework conditions for all stakeholders prevent free-riders and allow industry to operate a system of extended producer responsibility within the applicable legal framework.
- The system is established in a way that is open to innovation and is constantly evolving.

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Downloads and further information

- [“Pact” - Kreisläufe für Kunststoffverpackungen und Getränkekartons schliessen](#)
- [Media release by “Swiss Recycling” \(only in German\)](#)
- [Emmi sustainability model](#)
- [General images relating to Emmi](#)

Contacts

Sustainability	Gerold Schatt, Head of Sustainability nachhaltigkeit@emmi.com
Media	Markus Abt, Head of Corporate Communications media@emmi.com

About Emmi

Emmi is the leading manufacturer of high-quality dairy products in Switzerland. The roots of the company date back to 1907, when it was founded by dairy farmer cooperatives in the Lucerne region. With its focussed strategy, innovative products and internationally established brand concepts such as Emmi Caffè Latte and Kaltbach cheese, the company has developed into an internationally active, listed group (EMMN) with a strong local presence in 15 countries.

In line with its tradition of creating the best dairy moments for generations to come, the careful use of resources and the creation of added value, particularly in rural areas, is part of its business model. Emmi distributes its quality products in around 60 markets and produces high-quality food in 9 countries at over 30 own production sites. With more than 9,000 employees, around 70% of whom work outside Switzerland, the Emmi Group generated sales of CHF 3.9 billion in 2021.

About “Drehscheibe Kreislaufwirtschaft Schweiz”

With the “Drehscheibe Kreislaufwirtschaft Schweiz”, “Swiss Recycling” is creating a platform for committed organisations that want to actively implement the circular economy. Together with partners from the entire value chain (from manufacturers to retailers to recyclers), new solutions are developed so that packaging and products can be kept in the cycle as optimally as possible. In the various thematic platforms, concrete, implementation-oriented solutions are developed with the partners - by the sector, for the sector.