

Rebekka Iten



1975, Nationality: Swiss

Professional background at a glance

since 2024	Bayer Consumer Health AG, Executive Vice President, Region Head Europe, Middle East and Africa, Member of the Global Executive Board
2013–2023	Bayer Consumer Health AG, Global Brand Director (2013–2016), General Manager Switzerland (2016–2019), Head of Strategic Operations EMEA (2019–2021), Cluster Management and General Manager France (2021–2023)
2005–2012	Reckitt Benckiser, various management positions in Switzerland, the UK, Germany and the US as well as international roles, most recently Global Shopper Marketing Director
1998–2005	Mars Incorporated, various marketing roles

Other activities and interests

since 2023	Board member of the Association of the European Self-Care Industry (AESGP)
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