

BE READY



Enjoy barista-quality
MATCHA LATTE
wherever you are.



NEW

MATCHA

Combines Swiss milk with freshly prepared matcha made from ground green tea leaves and boasts a finely balanced, creamy flavour.

INTENSITY: 🍵🍵🍵

BENEFITS

- 🍵 #1 dairy drink innovation in Switzerland in 2026*
- 🍵 Brings lifestyle-oriented shoppers to the iced coffee shelf
- 🍵 Distinctive and innovative flavour that stands out in the category
- 🍵 Diversifies and strengthens the assortment

*L12W ending 14.06.2026, Total Outlets Switzerland, Nielsen CPS Data.

WIN NEW CUSTOMERS in the category!

- **Cold coffee is hot** – the iced coffee market is growing rapidly and appeals to a wide target audience.
- Using only **freshly brewed coffee**, Emmi CAFFÈ LATTE offers a coffee moment of the **highest quality**.
- Strong, unsweetened, high protein, low calorie, without caffeine: Our **wide range of varieties** covers all trends and needs. Available in possible sizes 230 ml and 370 ml.



CAPPUCCINO

Combines intense coffee flavour with a hint of the finest cocoa.

INTENSITY: ●●●



ESPRESSO

This is the strongest iced coffee in our range: With 120 mg of caffeine per cup (230 ml), it is sure to wake you up!

INTENSITY: ●●●●

MACCHIATO

With its smooth coffee flavour and incredibly creamy consistency, Emmi CAFFÈ LATTE Macchiato is Switzerland's most popular iced coffee flavour.

INTENSITY: ●●●



BALANCE

For those who like to keep things in balance:

- Contains sweeteners
- Low calorie
- Lactose-free

INTENSITY: ●●●



HIGH PROTEIN

Power for your sales increase:

- 18 g protein per 230ml cup
- No added sugar
- Lactose-free

INTENSITY: ●●●



DECAF

The full coffee experience, but without the kick

- No caffeine
- All natural

INTENSITY: ●●●



DOUBLE ZERO

Emmi CAFFÈ LATTE Double Zero is pure coffee pleasure:

- Zero sweetener
- Zero added sugar
- Lactose-free

INTENSITY: ●●●



DOUBLE ZERO MACCHIATO

The sugar-free macchiato for a healthy turnover:

- Mild, creamy and lactose-free
- Zero sweetener
- Zero added sugar

INTENSITY: ●●●

SWEET & INDULGENT

Delicious coffee specialities combining smooth coffee taste with indulgent Vanilla and Caramel flavours. A popular choice for consumers seeking a **sweeter and more approachable coffee experience**. Made with high-quality ingredients and great taste.



VANILLA

An unbeatable combination of brewed Arabica coffee, the finest milk and exotic vanilla.

INTENSITY: ●●●



CARAMEL

Is a delight for the senses, featuring an ice-cold mix of intense Arabica coffee, finest milk and luscious caramel.

INTENSITY: ●●●



HUGE!

YOUR FAVOURITES JUST GOT AN UPGRADE!

Introducing: HUGE – the multi-serve version of our popular Macchiato and Double Zero in a convenient and recloseable bottle for even more coffee moments.

650 ML

SAME TASTE
SAME QUALITY
**JUST
BIGGER**

PROTEIN X COFFEE



330 ML

CHOCOLATE CAPPUCCINO

Combines freshly brewed coffee with intense cocoa.

INTENSITY: ●●●

MACCHIATO

Creamy milk and freshly brewed coffee – our Star-Flavour.

INTENSITY: ●●●

DOUBLE ZERO

Pure freshly brewed coffee without sugar and without sweeteners.

INTENSITY: ●●●

WITH A
FULL LOAD OF
**26 GRAMS
PROTEIN**

**EMMI CAFFÈ LATTE
PROTEIN COFFEE**
THE FUSION OF TWO STARS

Your energy kick that you can easily integrate into your daily routine. With freshly brewed coffee and **rich in protein**. Thus it offers you pure indulgence and it nourishes your body with the protein you need.



**CAFFÈ
LATTE**

