

Diana Strebel

Member of the Board of Directors of the Emmi Group since 2012



1960, Nationality: Swiss

Professional background

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| 2009–2023 | Strebel-Birt AG consultancy firm for brand management, marketing and communications, Managing Director and Co-founder |
| 2005–2009 | Interbrand Zintzmeyer & Lux AG, Managing Director |
| 2005–2009 | Interbrand Europa, Chief Operating Officer |
| 1981–2003 | Various advertising agencies, including as Deputy CEO at Publicis Group and CEO at Wunderman AG; Founder and Co-owner of Aebi, Strebel AG |

Other activities and vested interests

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| since 2011 | Globalance Bank AG, Vice President of the Board of Directors |
| since 2009 | Ricola AG, Member of the Board of Directors |