

# Robin Barraclough

**Executive Vice President Europe of the Emmi Group**



1967, Nationality: Swiss/British

## Professional background

since 2017	Emmi Group, Executive Vice President Europe
2014–2016	Emmi Group, Chief Marketing Officer
since 2009	Emmi Group, Member of Group Management
2009–2014	Emmi Group, Head of Marketing
2008	Kraft Foods, managing the coffee business in the German-speaking parts of Europe
1991–2007	Mars Incorporated, various managerial marketing roles at national and international level, latterly Senior Member of the Marketing Leadership Team at the European Masterfoods headquarters in Bremen (Germany)